

10 September 2018

Our Ref: LM/DAS/CLA/001

To All Applicants

Dear Sir

**Subject: REQUEST FOR PROPOSALS TO LEASE SPACE FOR DIGITAL ADVERTISING SCREENS
 PROCUREMENT REFERENCE NO: LM/PL/AG18/76**

CLARIFICATIONS No. 1

	Query	Our Reply
1	<p>Audience statistics:</p> <p>For the commercial and technical evaluation of this project, we will need the visitors' statistics over the past two (2) years. Grateful if you could provide us with the following information concerning the visitors:</p> <p>a) Number of visitors per day and per month over the past couple of years;</p> <p>b) Foot fall per zone (malls and food court separately): Monthly figures over the past two years</p> <p>c) Demographic profiles of these visitors per zone;</p> <p>d) Average dwell time in Port Louis Waterfront</p> <p>e) Dwell time per zone: Monthly figures over the past two years</p> <p>f) Main purpose of visit (for e.g.: work or shopping)</p> <p>g) Average spending per visitor</p> <p>h) Average spending in each zone (shops and food court separately): Monthly figures over the past two years</p>	<p>Audience statistics are not available</p>
2	<p>Calendar of events:</p> <p>Please provide us with the calendar of events at Port Louis Waterfront for the next year.</p>	<p>Our calendar events for the year include: Christmas, Chinese New Year, EID, Divali, Easter, Mother's Day, St Valentin, Music Day, Independence Day.</p>

		<p>Musical events and cultural shows by third parties.</p> <p><i>Braderies</i> twice a year for Waterfront tenants.</p> <p>Product Launches (no set dates)</p>
3	<p>Operating hours:</p> <p>Kindly advise on the operating hours for installation and maintenance of advertising displays.</p>	<p>Operating hours:</p> <p>Mon to Sat: 10.00am to 6.00pm, optional to 10.00pm depending on extension of shopping hours on planned events day.</p>
4	<p>Section B: Clause 4.1: Future phase of development</p> <p>Will the successful applicant be automatically awarded the future phases of development through this tender exercise?</p>	<p>First right of refusal to successful applicant/s.</p>
5	<p>Could you kindly confirm that we can change the following from what is in the RFP document: (i) the number of structures, (ii) their locations, (iii) their sizes?</p>	<p>Submit your offer as per the RFP.</p> <p>You may submit alternative proposals but only alternative proposals of successful Applicant/s will be considered.</p>
6	<p>How many digital screens do you want the operator to install in the underpasses?</p>	<p>Eleven (11) in underpass tunnel and Two (2) at entrances.</p>
7	<p>Have you defined a particular size for the 2 digital screens to be installed at the entrance of the underpass?</p>	<p>Size to be specified by the Applicant as part of his technical proposal.</p>
8	<p>Will you provide us with a space for our technical and IT team?</p>	<p>Your technical and financial proposal shall include your requirements and associated rental charges, payable to Landscape (Mauritius) Ltd, for an on-site technical room.</p>
9	<p>What are the taxes to be paid and to whom?</p>	<p>Contact the Independent Broadcasting Authority (IBA), Information and Communication Technologies Authority (ICTA), Mauritius Revenue Authority (MRA) for applicable licences, rates and charges, and taxes.</p>
10	<p>Taking into consideration the delay in obtaining permits and the long time-consuming procedures of the local authorities, will we have a facilitator from Landscape to obtain the permits and any other administrative procedures in a timely basis?</p>	<p>Landscape (Mauritius) Ltd will assist the successful Applicant/s to obtain licences, permits and other authorizations.</p>

11	Type of screen required (can we recommend any solution as per our expertise)?	<p>Yes, but the solution must be digital screens.</p> <p>You may submit alternative proposals but only alternative proposals of successful Applicant/s will be considered.</p>
12	Locations (can we propose additional locations and type of screens)? Or do we have to strictly abide to the proposed location provided in the RFP?	<p>Submit your offer as per the RFP.</p> <p>You may submit alternative proposals but only alternative proposals of successful Applicant/s will be considered.</p> <p>Additional locations will be discussed with successful Applicant/s.</p>

Yours faithfully,



N. Hanoomanjee (Mrs)
 Chief Executive Officer